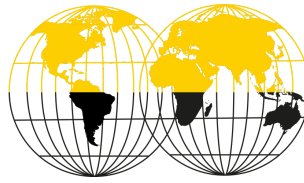


ASA

AIRPORT SERVICES ASSOCIATION



# WHY JOIN ASA?



**FROM CHECKING IN BAGS TO REFUELLING THE AEROPLANE, GROUND HANDLERS ARE RESPONSIBLE FOR THE SAFETY AND SMOOTH TRAVEL OF BILLIONS OF PASSENGERS.**

ASA aims to strengthen the reputation of the industry and to influence decision-makers on issues that are relevant to our sector. By banding together, we can make our voice heard.

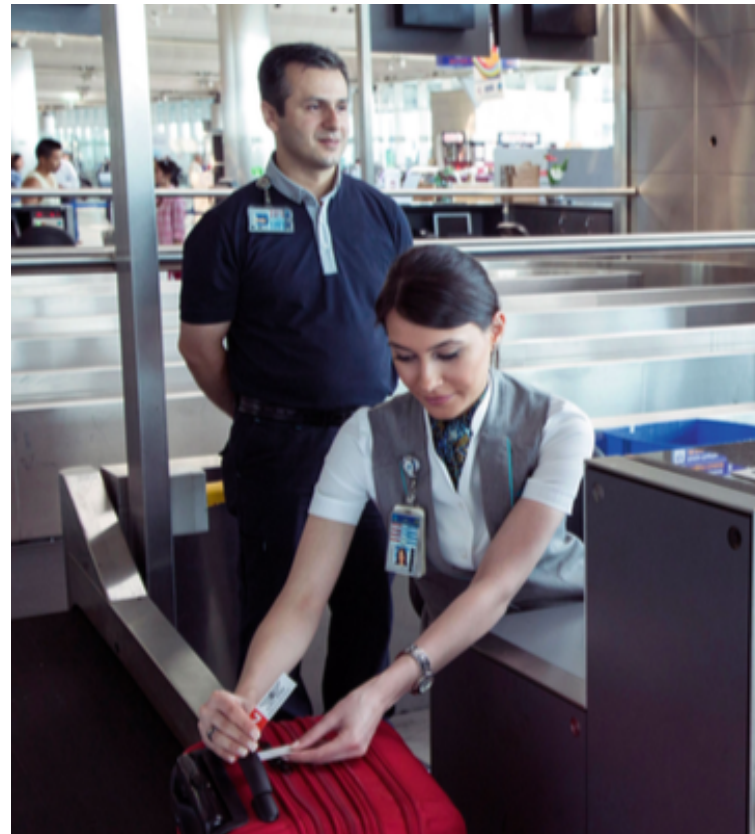
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## BE AT THE CORE OF A GROWING INDUSTRY

The independent ground handling industry has grown and matured. Today, it handles more than 70% of the 45m flights that occur each year. Such growth is not without hurdles, but a cohesive industry voice can help. According to the principle of one company, one vote, ANY ground handling company that is a member of ASA has a say in the definition of positions.

**YOUR VOICE MATTERS.**



## INFLUENCE DECISION-MAKING

Ground handlers need fair legislation that allows business to grow in the right conditions. ASA has the right credentials, expertise and knowledge to work with authorities achieve this.

- ASA is a recognised partner of the rulemaking taskforce that European Aviation Safety Agency (EASA) is conducting with a multitude of different stakeholders.
- ASA is the sole ground handling body recognised by the social partners in the conduct of a sectorial dialogue.
- ASA is continuously in discussion with the European Commission à-propos the review of the trend-setting Directive on access to the ground handling market at community airports.

ASA has leveraged this importance to secure a seat at the table of some of the most important authorities, where it can influence decision-making at all levels and on all issues that are relevant to the industry.



## TECHNICAL EXPERTISE IN A CHANGING LANDSCAPE

ASA guarantees the high quality and standardisation of airport services by listening closely to its members. By working together with affiliate organisations, ASA makes sense of an increasingly complex and regulated aviation landscape.

ASA is the de facto sole partner that IATA recognises and works with in the definition of rules and codification of best practice in areas such as:

- The Standard Ground Handling Agreement (SGHA).
- The Ground Damage Database (GDDB) that is functional thanks to, amongst others, ASA Members contribution to its taxonomy.
- The Ground Operations Manual (IGOM), and many more.

ASA is also a preferred partner that ICAO regularly consults with when reviewing such documents as the Manual on the Regulation of International Air Transport or the Manual for Operations Inspection, Certification and Continued Surveillance.

ASA is in regular contact with its sister association, the Airports Council International (ACI), to ensure as smooth and frictionless a working relationship between airports and their ground handlers as possible.







## BY THE INDUSTRY, FOR THE INDUSTRY

ASA members benefit from more than nominal participation. Members have access to a global network of GSPs and relevant associations. They can get their voices heard through ASA's structured working groups meant to tackle pressing issues. And they can benefit from programmes put in place for their specific needs.

- ASA has created a platform of exchange and facilitated online sale and buy of used Ground Service Equipment (GSEs), to the sole use of its Members.
- ASA has struck deals with the most important event organisations globally to ensure its Members can attend, or expose, with important rebates.
- ASA has also promoted a unique Code of Conduct that has gained so much visibility worldwide that a growing number of airlines are now requiring their service providers to comply with it for doing business with them.

